

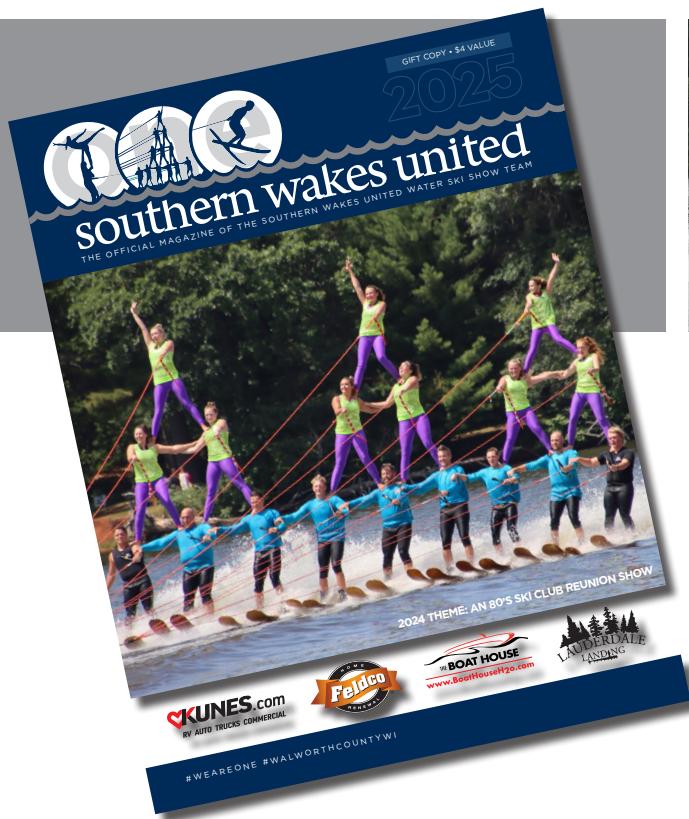


## WISCONSIN STATE REGIONAL CHAMPIONS!

2023 State Division Champions -->  
promoted to Division 2

Best Comedy Act winners three  
years running

Creative, high-energy shows for all ages



# 2026 SPONSORSHIP & ADVERTISING INFORMATION

# MAKE A DIFFERENCE

The Southern Wakes United Water Ski Show Team is planning a very exciting show season, and we would like you to join our team. This is your opportunity to support the only water ski show team in Walworth County!

## OVER 100 YEARS IN THE MAKING

In 2018 the Minneiska Water Ski Team and the Lauderdale Lakes Aqua Skiers (LAS) merged, forming what is now the only water ski show team in Walworth County!

Between the two teams, we have over 100 years experience. Formed in the 1950s, LAS have been performing for over 60 years. In 1973 the Whitewater Lake Sports Club was formed and included sailing, canoeing and skiing. The skiing portion continued full strength and was named the Minneiska Water Ski Team in 1974.

## CONVENIENTLY LOCATED

The Southern Wakes United Water Ski Show Team (SWU) regularly performs on Whitewater Lake, Lauderdale Lakes, Elkhorn Lake in Babe Mann Park and Turtle Lake. For show information, please visit our website, [southernwakesunited.com](http://southernwakesunited.com). We attract large audiences from many Walworth County communities as well as from Milwaukee, Chicago and beyond. The show team performs a unique Water Ski Thrill Show each week.

## PROFESSIONAL QUALITY ENTERTAINMENT

Although amateur, the Southern Wakes United Water Ski Show Team members are serious competitors and performers, striving to provide professional, quality entertainment. We annually compete the Wisconsin State Water Ski Show Championship and when we qualify, the National Show Ski Association Tournament. Spectators can always count on a great ski show.



## PURPOSE & VALUES

SWU is dedicated to providing entertainment in our community as well as water skiing and water safety education for our members. We strive to provide a place to belong, contribute and succeed — no matter an individual's age, race, creed, or physical capabilities. We expose our members, audience and the community to the arts by performing unique plays on the water while incorporating various ski tricks, stunts, singing, dancing, and acting. The development of our performances exposes our members, young and old, to sound design, set design, script writing, business management, mentoring, teamwork, engineering, problem solving, acceptance, and self confidence. The growth of our members, individually and as a team, preserves the existence and prosperity of the water ski show culture for future generations to come.

The Southern Wakes United Water Ski Show Team is a non-profit 501(c)(3) charitable organization. We are financially supported by magazine advertising sales, donations, team fundraisers and private performances.

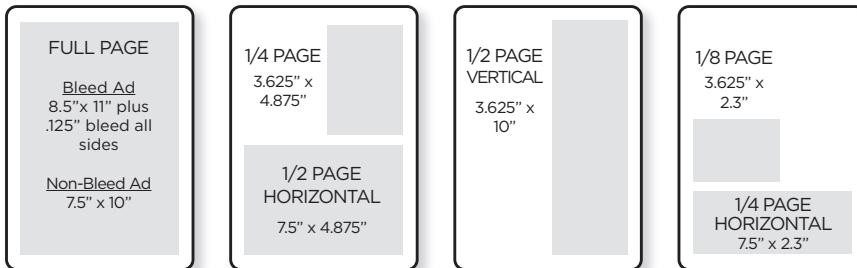
# SPONSORSHIP OPTIONS

	TITANIUM \$10,000	PLATINUM \$7,500	PLATINUM \$5,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,500
Company logo on team jump	★					
Ad in SWU Magazine*	2 Full Pgs, Color Logo on front cover	2 Full Pgs, Color Logo on front cover	1.5 Full Pgs, Color Logo on front cover	1 Full Pgs, Color Logo on front cover	1 Full Pg, Color	1 Full Pg, Color
Company Logo on Team Equipment*	★ -Both sides trailer -Triple rig outboard	★ -Both sides trailer -Twin rig outboard	★ -Both sides trailer -Nautique Inboard	★ -Both sides of the trailer		
Company Logo on special event & show banners	★	★	★	★	★	
Company Logo on SWU Team T-Shirt*	★	★	★	★	★	★
Company Logo & Link on SWU Web-site - Sponsor Page*	Upgrade: Home Page	Upgrade: Home Page	Upgrade: Home Page	Upgrade: Home Page	★	★
Announcement at Each Home Show	★	★	★	★	★	★

\*Exact placement & size to be agreed upon between company representative and SWU representative. Please contact us to purchase a sponsorship.

## A WIDE-REACHING ADVERTISING MEDIUM

Please review the following SWU Magazine information. We're sure you'll want to participate in this extremely effective and wide-reaching advertising medium. The SWU magazine will be distributed to our advertisers. We also circulate them FREE throughout the Southern Lakes Area, and of course, at every exciting performance of the Southern Wakes United Water Ski Show Team.



## 2026 ADVERTISING OPTIONS

CIRCLE YOUR CHOICE(S)		
1/8 page ad	\$150	3.625"wide x 2.3"tall
1/4 page ad	\$250	3.625"wide x 4.875"tall or 7.5"wide x 2.3"tall
1/2 page ad	\$350	3.625"wide x 10"tall or 7.5"wide x 4.875"tall
Full page ad, ROP	\$475	8.5"wide x 11"tall, plus .125" bleed all sides
Full page ad, Cover 2025 advertisers receive first right of refusal on premium positions.	Inside Front: \$725 Inside Back: \$725 Back Cover: \$950	8.5"wide x 11"tall, plus .125" bleed all sides

Advertising can be purchased by filling out form on the back of this piece.

\*\*Please contact us to purchase a sponsorship.

**Ads must be purchased (paid in full) by April 15, 2026.**

# ADVERTISER/SPONSOR CONTACT INFORMATION AND AUTHORIZATION

By signing below, the advertiser agrees to the payment terms and artwork submission deadlines. Make checks payable to Southern Wakes United and mail to the address below or give to your SWU representative.

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**Advertiser/Company Name**

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**Contact Name & Title**

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**Phone #**

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**Email Address**

**Ad size**

- I'd like to rerun my ad from last year.
- I'd like to rerun my ad from last year with changes.
- I'd like to upgrade my ad to the following size.
  - 1/4 page
  - 1/2 page
  - Full page

**Ad design**

- I will send in a new ad.
- I have marked my changes on a copy of an old ad,  
or
  - I will email changes to you.

**Ad Proof**

- Please send me a proof
- I do not require a proof

To reserve your spot in the SWU Magazine, mail your payment along with your completed order form to the PO Box shown below. Email your press-ready ad or your ad copy and artwork to [advertising@southernwakesunited.com](mailto:advertising@southernwakesunited.com) no later than April 15, 2026. To allow for distribution of our magazine prior to the Memorial Day holiday and in respect to our committed sponsors, this is a firm deadline. Thank you in advance for your continued support.

*\*Late payment may result in delay or forfeiture of deliverables.*



PO Box 434 • Whitewater, WI 53190  
[www.SouthernWakesUnited.com](http://www.SouthernWakesUnited.com) • [advertising@southernwakesunited.com](mailto:advertising@southernwakesunited.com)